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BROADMEAD, COCKEYSVILLE, MD

January 2016

Efforts underway to bolster Country Store

Rising expenses, other problems cause profit decline

By Bob Heaton and Marcia Reinke

When packages from Amazon, L.L. Bean, and Land's End piled up at the reception desk last month, Cynthia Ballard lamented that until recently some of this holiday merchandise was purchased at the Country Store.

Cynthia has volunteered at the store for 11 years and managed it since 2009. She and Alice Christensen, who buys everything except sundries, stamps and greeting cards, agree that more and more residents at Broadmead are computer literate and experienced at shopping online.

But that's not the only problem. Shrinking margins and inventory issues, along with the store's isolation once the bank closed and the former coffee shop moved away, have contributed to the profit decline.

And the decline has been substantial.

An analysis of the 2012, 2013, and 2014 books by Jean Wilson, who helps the store's treasurer with money matters, shows that the income levels during that three-year period were substantially the same although considerably lower than in prior years.

But outlay was higher. "So in fact sales have not declined but expenses have increased," she said.

In fiscal year 2014-15, the Country Store transferred funds to the BRA treasurer for larger amounts than it earned.

Faced with a BRA budget expectation of \$8,000, the store transferred \$6,000 to the BRA when its net fiscal year income was \$2,411, reducing in its capital (buying) reserves by \$3,589. These

are fiscal year figures. The chart (below left) shows figures for calendar years.

For the people upstairs and those who no longer drive, the Country Store is essential.

Cluster Rep Bea Post

The BRA depends on its income-producing activities to support its programs.

Activities Chair Alma Smith

Summary Income Expense Report

Calendar Years 2012 - 2014

(Merchandise Sales excluding stamps)

	2012	2013	2014
Sales	\$24,759	\$24,920	\$25,013
Expenses	15,481	16,366	21,053
Net Income	9,278	8,554	3,960

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Country Store from Page One

Despite its many problems, residents interviewed want the Country Store to turn things around. Commenting on behalf of Taylor and Hallowell, Cluster Rep Bea Post said “for those who don’t drive, the Country Store is essential. We don’t want it to close.”



Country Store profits were up during the holiday buying season due to efforts at increasing sales. Photo by Erroll Hay

Resident Activities Chair Alma Smith pointed out that it is the residents’ income-producing activities that support all BRA programs. Country Store profits used to provide a vital part of that income, she said.

The Store has been working hard in recent weeks to reverse the perceived gift-buying exodus. It held a very successful sale over the Thanksgiving weekend, supported by a fashion show organized and modeled by Associate Member Carolyn Walters.

The Sunday after Thanksgiving saw non-stamp sales of \$373, five times higher than the average daily sale, and more than double the average amounts (\$146) at other November promotions.

The Store was also open the two weekends before Christmas. For the first of these sales, Gay Block, Marj Espenschade and Gwyn Sirota modeled clothes, hats and jewelry in the Arbor Café and Holly Terrace on Saturday night and Sunday afternoon, leading to a brisk business in

the store. Additional promotions at Easter are being considered.

Broadmead’s Master Plan calls for the store to move to the lower level, next to a new café and again adjacent to an also relocated Corner Cupboard. There will be a new elevator providing easy access from the upper floors.

Noting that some residents never visit the store, Cynthia hopes this will make the store more visible.

The store is a creature of the Broadmead Residents Association, and for decades has provided a significant amount of its revenue, now shrunk to less than half former levels.

The store shares a Maryland tax collection registry with the Barn Sale. The two entities cooperate. When store merchandise becomes very stale, it is passed on to the Barn Sale, where it recovers at least some of its cost.

Many volunteers are involved in the store’s operation. Bobbie Siebens schedules a roster of 22 cashiers who work there on two two-hour shifts on weekdays and one two-hour shift on Saturday.

Joyce Gilley has been ordering and managing greeting cards for three years. She selects items from several different wholesale catalogs, catering to all tastes and prices. The store also carries note cards showing paintings by Carolyn Murphy. By popular demand, a note card series of Erroll Hay’s photographs of Broadmead scenes has just been added.

Alice Christensen has two wholesalers calling on her and tries to stock items, particularly clothing, that suit Broadmead tastes.

She also drives to local stores looking for attractive mark-downs, and scours the internet for good deals.

She regrets having neither the floor space nor the purchasing power to offer complete inventories of clothing and other merchandise.

Manager Cynthia Ballard buys the sundries. She used to use a wholesaler but found that Walmart offered the same items for less than the wholesaler charged.

Also, the wholesaler instituted minimum order and delivery charges. Now the most efficient course is for her to buy in bulk from big box stores and sell the items individually at a competitive price.

Anne and Charles Lee do the banking and purchase postage stamps which sell very well. They recently learned that there is no longer a restriction on adding a service charge or markup on stamps. Consideration is being given to adding a modest fee for providing this important convenience.

Cynthia regrets that, despite discussions with the Broadmead Accounting Department and Chief Operating Officer Robin Somers, no way has been found for customers to charge their purchases to their monthly Broadmead bill.

The Information Technology Committee is aware of this drawback, and may seek ways to solve the problem.

Because few people carry cash on campus, impulse buying that might otherwise occur is inhibited. Shoppers may, however, put their selections on "hold" and return the next day with cash or checkbook.

Seventeen residents have put money on deposit with the store, which they draw against when shopping, but this process is cumbersome for all concerned.



Alice Christensen and twins Gay Block and Gwyn Sirota modeled Country Store fashions in the dining room, contributing considerably to sales.

Possible and "off-the-wall" ideas on what might be done

Set up a resident committee or team with business and retail experience to examine all options.

Run an inventory reduction sale and set up a program of inventory control. Establish a consistent policy or policies on mark-up.

Schedule "trunk shows" or outside vendor sales with the store receiving a percentage.

Combine (or provide an opening between) the Corner Cupboard and the Country Store so people can easily meander in and look around.

Work with the Administration and the information technology people so purchases can be made on food service cards, billed with the monthly bills and reimbursed to the BRA.

Or arrange for a VISA account.

Outsource the whole operation.

Broadmead Play Readers will present

Susan and the Computer

Written by resident Nancy Henley

Directed by Bob Gist

**Wednesday, January 6
7 p.m. Auditorium**

Cast

Susan

Computer

Gloria and 2nd Computer

Marcia Reinke

Howard Garber

Alice Giles

MaCCRA meeting raises issues involving contracts and the Master Plan

By Marcia Reinke

Different stories about the status of Master-Plan and new-contract approvals resulted in an early December kerfuffle involving the administration, Marty Roach of the Department on Aging (DOA) and residents concerned about who was claiming what.

Peace has been restored and Broadmead's highly acclaimed transparency has been preserved.

The issues arose following a talk by Roach at the December meeting of the Broadmead Chapter of the Maryland Continuing Care Residents Association (MaCCRA) when residents asked how soon new A and C marketing contracts might be approved and when she would give a green light to Broadmead's Master Plan.

In response Roach said she had nothing on her desk to act on, an answer that immediately riled residents, who were under the impression from multiple meetings that Broadmead had

submitted all the required paperwork and could expect approvals any day.

Alerted about Roach's comments by BRA President Jim Crowder, CEO John Howl requested an immediate meeting with Roach who was lunching in the Arbor Cafe with the resident officers of MaCCRA.

A meeting followed attended by Howl, COO Robin Somers and CFO John Palkovitz.

Boiled down, it appears that requests for approval were submitted by Broadmead as announced some time ago. Following an initial review of both contract and Master Plan submissions, the DOA sent pages of questions seeking additional information or clarification.

Pending receipt of the answers Roach had nothing on her desk which she could approve.

Howl said work is progressing on getting answers, but several issues need to be checked with Broadmead's actuaries and attorney.

Howl took advantage of the next Fireside Chat to review the issues with residents. "We don't anticipate any major problems," he said.

As others see us....



The Department on Aging's Marty Roach told a meeting of the Broadmead Chapter of MaCCRA that lack of upkeep and renovations resulted in some CCRCs having problems with occupancy and therefore financial instability. She also pointed out the importance of first impressions when prospective residents make marketing department appointments. As a result the photos shown here were taken of the lower-level hallway, which must be accessed to reach Broadmead's Marketing Department. Shown are the unmanned reception desk plus a few miscellaneous chairs in muddy yellow, olive green, faded pink and drab brown. This area is set for sprucing up in the Master Plan...but when? Voice photographer Erroll Hay did not want a credit line for these photos. "I don't take ugly pictures," he said..

IRS says donations and outreach not required to be tax exempt

By Marcia Reinke

To retain their tax exempt (501(c)3) status entities like Broadmead and the Residents Association are not required to give money, provide volunteers, or outreach to the community beyond their own walls.

In answer to questions from a Broadmead resident at the semi-annual meeting of the Maryland Continuing Care Residence Association (MaCCRA) last month, Marty Roach of the State Department on Aging explained that IRS Revenue Ruling 72-124, governing "homes for the aged," has only one specific requirement for tax exempt status: that money be set aside in a special fund, like the Broadmead Residents Assistance Fund (BRAf) or in reserves so that no resident will ever be asked to leave for inability to pay.

It says further that the home's receipts are to be used exclusively to provide housing, health care and financial security for its residents.

Revenue rulings for hospitals do have a community outreach requirement, she said, but CCRCs are not hospitals.

Questions have been raised here concerning Broadmead Inc. fundraising for the new diabetes program and the BRA's donations to outside groups when its activities budget has been cut. Rumors had circulated that these were required in order to remain tax exempt.

BRA Health Care Lecture

Tuesday, January 19 10:30 a.m.

Meditation and Wellness

Gina Sager M.D. R.Y.P

Mindfulness-based stress reduction

Broadmead Residents Association Concert Series

Wednesday, February 3, 7 p.m.

Mark Edwards and Zane Forshee
duo guitarists



The 2015 edition of Broadmead's annual gingerbread house was made by Catherine and John Rommel. Cathy is the daughter of resident Harry Butcher. The house sat on the reception desk until it was demolished at the NewYear's Eve party.

Photo by Erroll Hay

Lifestyle volunteers needed

In addition to regularly scheduled volunteers, the Lifestyle Department is currently looking for volunteers to meet specific needs and foster engagement among upstairs residents, Coordinator Stacy Young said.

The next Volunteer orientation, scheduled for January 14 at 11 a.m. in the Administrative Conference Room, will be followed by a tour of the assisted living and comprehensive care facilities.

Needed are residents willing to make one-on-one visits with residents in rooms and common areas, as well as persons willing to receive extra training to work with the cognitively impaired.

Special event escorts are needed to take residents and stay with them at programs throughout the community.

Other possibilities include mail delivery, gardening, music and art.

Lifestyle wants to match volunteer interests with programs scheduled in Hallowell that would benefit from expertise and skills.

Food service, sporting goods, firearms: all are part of Duffy Mathias' life

By Park Espenschade

George "Duffy" Mathias was raised in Dundalk but moved with his family to a farm in upper Baltimore County after "failing" first grade, due, he said, to recurrent illnesses caused by steel-company polluted air.

Among his memories are two straight days of firearms discharging on the receipt of V-J Day news.

After a "stop" at Friends School, he attended Randolph Macon Academy and Cornell, where he met and married his wife Marilyn. Eschewing his dream of becoming a brain surgeon, he went into hotel management. During service with the U.S. Navy at Port McGoo, CA, he renovated the Officers' Club and package store, doubling food services revenue in just two years.

Having worked with his father, he saw the future of food service, not in cafeteria support, but in vending machines and formed his own company, which he subsequently sold to Servomation.

He opened a retail sporting goods store in 1965 and quickly expanded it to three locations.

He became an appraiser of antique and modern firearms (but never made it to Antiques Road Show). He was also appointed to the Maryland Firearms Board, a position he still holds.

Duffy sits on the Randolph Macon Academy Board of Trustees, where he has served as chair for 16 years.

The Academy has its own plane and hanger facilities. Some 30 to 40 attendees have obtained their pilot's license, he said.

Duffy's parents were two of Broadmead's original "mudders". His thumbnail sketch of Broadmead? "I've had more social life in six months than we had in 10 years on the farm."



Voice editor Bernie Anderson caught Marketing VP Kristy Krueger vacuuming up a little mess recently before the arrival of prospective residents. "I didn't have time to call Housekeeping," she said.

Residents Raise \$47,148 to say thanks to employees

A total of 272 residents (77% of 355) gave \$47,148 to the Residents Association's Employees Appreciation Fund during the pre-holiday drive.

According to Hyko Laeyendecker, chair of this year's drive, the average donation was \$173. The largest donation was \$1,000.

Eighty-three residents did not participate.

A carry-over from the spring drive of \$1,694 plus three checks from Associate members resulted in \$49,368 to disperse among Broadmead's 240 hourly staff and cover their deductions for Social Security and Medicare.

Distribution is based on hours worked. The average employee check was \$166.60 and the smallest \$7. Maximum checks of \$254.52 were received by 75 members of the staff.

This year's total was higher than all but one prior year. The 2014 fall drive set a record at \$48,334 with 80 per cent of residents giving.

Twenty-two Broadmead residents pamper dogs

By Sally Bloomer

Need a friend? Get a dog. Need some exercise? Get a dog. Need protection? Get a dog.

Whatever their motivation, there are twenty-two dog owners at Broadmead.

The most famous Broadmead dog, of course, is Cadi, Sibylle Ehrlich's cockapoo, who was featured recently in the *Baltimore Sun* and whose picture has appeared regularly in the *Voice* and in Broadmead ads.

Challenging Cadi's status as "top dog", however, is Phyllis Erickson's Riley, who has been featured in the *Voice* in connection with an adoption crisis and transfer. And Riley has now joined Broadmead's marketing team. (See story, page 13.)

Some owners even have two dogs. Charlie and Anne Lee (F6) have two dachshunds. Ann Yellot (K17) has a Brittany, who has earned Companion Dog and Companion Dog Excellent certificates following a series of trials, plus a smooth-haired fox terrier who is certified to visit shut-ins for Pets on Wheels.

Rhett and Carolyn Murphy have plenty of space at Hill House for their two mixed breed dogs, a basset/springer and golden/border collie. Albert Laisy (L16) has two handsome brown poodles, who appear regularly at the Center en route to visit Emily Laisy upstairs.

Rover, Pal or Buddy used to be common dog names. No longer. Now here at Broadmead, names range from Millie, Daisy, Honey and Tootsie to Maxwell, Dooque, Maax, Mitzie, and redundantly Murphy Murphy. Broadmead takes dog ownership very seriously. Owners must submit a Broadmead pet registration application, which includes information on recent inoculations, certifications of spaying or neutering, type of breed, special characteristics, and an emergency contact for the pet. A copy of the license must also be submitted.

According to George Pattee, Director of Campus Safety, the pet application states: "Broadmead believes that pets are important to many people – providing companionship and a source of pleasure. Having pets has a



Pictured in OPD, Anne and Charlie Lee combine blood tests with walking dogs.

positive influence on community life, especially when they are good neighbors."

To make their dog a "good neighbor," owners must accompany their dog with a plastic or paper bag and sometimes a scoop. A leash is required as non-dog-loving persons may be encountered. Broadmead is now allowing as a substitute for a leash an electric underground fence. A dog with the proper "electrode" attached to its collar will be zapped if it crosses the fence line.

"Pretty handy, especially in the morning. All I have to do is open the door, let my dogs out, and have breakfast," Ann Yellot said..

Broadmead's spacious grounds are ideal for dog walking. South of Cluster W is an area where dog owners used to gather for a mid-afternoon visit while their dogs ran free. Today there is a dog park, an enclosed area under the tall pines across from the tractor barn, where dogs can roam while the owners sit on the bench and chat.

Hunting dogs sniff out critters during walks through the tall grass along the Western Run path. Squirrels abound, so hunters need to be tightly leashed. A few years ago when a Scotty, leash attached, broke away, a rescue team found him 24 hours later up in the woods with the leash caught in tree roots.

**No "Let's Dance"
in January**

Global solutions needed for Syrian refugees

by Elborg Forster

Nobody knows better than Courtland Robinson, Jr., deputy director for Refugee and Disaster Relief at Johns Hopkins School of Public Health, that floods of refugees pose extremely complex problems. Court is the son of residents Courtland and Sally Robinson.

His statistics to illustrate the situation in Syria and surrounding countries were grim: one million out of a population of 22 million killed in "conflict mortality;" 7.5 million internally displaced in Syria itself; 3 million Syrian refugees in Turkey, Lebanon, and Jordan.

In Lebanon one in five residents is now a Syrian refugee. These figures trump those seen in any crisis Dr. Robinson has dealt with in his career.

The big migration began in September, when the so-called Islamic State gained a foothold in Syria. Thousands of refugees poured into the Balkans, where they were stopped because of regulations stipulating that migrants must remain in the first European Union country they reach. Hence the huge bottlenecks in Greece, Serbia, Hungary, and Slovenia. Some of these countries talked in terms of building walls and also announced that, being Christian countries, they would not take in Muslims. Northern European countries, especially Germany and Sweden, have welcomed well over a million migrants.

Robinson has had experience with mass migrations in Southeast Asia in the 1960s and '70s. In the wake of the Vietnam War the international community was able to resettle three million Asians when 70 nations were involved in this effort over 20 years. The Syrian crisis, however, is complicated by the presence of militant Islam, specifically the Islamic State.



Nonetheless, Robinson said, the only long-run solution will entail diplomatic negotiations with the countries of the region and the United States, Russia, and France. Closing frontiers to migrants, here or in Europe, can only increase anti-Western sentiment among the migrants and further the recruitment of terrorists.

Noting that the migrants are the victims, not the perpetrators, of terror, Robinson pleaded for the same humanitarian treatment of all migrants that he helped provide in Southeast Asia.

Adventures in Learning

Wednesdays, 10:30 a.m.

Auditorium

The Art of Self-Expression:
A survey of great opera arias and
the challenges of performing them
(with CD's and Piano Accompaniment)

Tim Smith

Music and Arts Critic

The Baltimore Sun

January 6 : The concept of "bel canto" from the baroque days of Handel's operas to *Casta Diva* from Bellini's *Norma*.

January 13: The classical proportion and subtlety of Mozart (arias from *The Marriage of Figaro* and *Don Giovanni*), the stirring of Romanticism (Florestan's aria from Beethoven's *Fidelio*); a touch of French opera.

January 20: The Verdi evolution (his arias and others); the Wagner revolution, with a focus on the *Liebestod* from *Tristan und Isolde*.

January 27: The impact of *verissimo* (arias from Puccini's *La Boheme* and others); plus a personal favorite or two (including *Marietta's Lied* from Korngold's *Die tote Stadt*).



Asked to take pictures of Broadmead holiday scenes, Erroll Hay took photographs, both inside and outdoors, and then photoshopped them to create this collage. Can you figure out where the pictures were taken and where they overlap?

In Memoriam

T. Chris Slaughter

November 25, 1917 December 3, 2015

Jerry Britten

May 22, 1930 December 9, 2015

Lois D. Forbush

April 4, 1922 December 18, 2015

Sidney Mintz

November 16, 1922 December 27, 2015

Paint and Pastels

Thursdays 10 a.m. to noon
Lower Level Art Studio

Broadmead Trips

Tuesday, January 12

**Artist Wendy Jachman's
house and studio,
plus exhibit of ten-panel tapestry
Sheppard Pratt Hospital**
(with the artist as host)

Thursday, January 21

**Walters Art Gallery
"Pearls on a String" exhibit**

**Check bulletin board behind reception desk
for news and sign-up sheets**

Employee health plan to require life-style changes

By Penny Partlow

What does the word "wellness" mean to the average Broadmead hourly employee? Charged with establishing a clear definition of the term is the Employee Health and Wellness Committee, recently appointed by John Howl, and chaired by Rita Johnson-Chase. Working members of the committee are: Kyle Conrad, Human Resources; Jerrell Fleming, Food Service; Sharika Hinton, Licensed Care; Ronnie Krol, Accounting; and Keri Omopariola, Maintenance.

Membership in Broadmead's Health Care Insurance for employees requires meeting certain standards established by the Peace Church Health Insurance Plan (PCHIP). It was created in cooperation with Friends Services for the Aging, Resource Partners and IMA Insurance. Currently there are 12 other similar communities in the self-insured health program. This collaboration allows each community to share the risk and to share learning opportunities to bend the curve of high health care cost.

An employee who is consistently well is an asset in attendance, performance, efficiency and lower insurance costs. A healthy staff will

give residents better service. Under PCHIP, participating Broadmead employees are required to adhere to health risk management standards created by the PCHIP board which require that at least 60 percent of employees participate in biometric screening and 80 percent of employees must be smoke free. Screening includes the measurement of weight, blood pressure, and body composition plus a full range of blood work.

On August 24 and 25, 164 full time eligible employees participated in the biometric screening process. Body Mass Index (BMI) results noted that 134 people were overweight and 76 of those were classified as obese or morbidly obese. BMI is a measurement of weight versus height and is a tool developed by the National Institute of Health. The next step for the Wellness Committee is to formulate a program for what to do with the biometric screening results. Diet and exercise will be major components of the resulting plan.

In conjunction with PCHIP, Broadmead plans to continue its relationship with the American Diabetes Association to look at connected health and wellness programs for employees.

Corner Cupboard

Monday, Tuesday, Thursday, Friday
10 a.m. - 4:30 p.m.

Orders may be placed Monday thru Friday
between 10 a.m. - 4:30 p.m.

443-578-8075

Country Store

Monday to Friday
10 a.m. - 2 p.m.

Saturday: 11 a.m. - 1 p.m.

Writers' Group

Fridays, 4 p.m. Fireplace Room

Celebrating and Remembering Martin Luther King, Jr. and his message

Monday, January 18
7 p.m. Auditorium/Lounge

Special dinner beforehand, regular hours
Arrangement by Bernard Queen
and Multicultural Committee

Let's Sing

Wednesday, January 20
7 p.m. Lounge

(Note: Schedule change for this month
due to MLK celebration)

Broadmead Welcomes....

Nancy O'Donovan Wilson. L-1

443-578-8246. nancyodw@comcast.net.

September 2015.

Although Nancy Wilson has painted for most of her life, starting in the Calvert School arts and crafts class, she did not pursue it full time until the 1980s.

Schooled in Baltimore at Calvert and Garrison Forest, Nancy attended

Manhattanville College outside New York City. Marriage while in school led her to New Haven, CT where she spent several years. Returning to Baltimore, she finished college at Notre Dame. In 1981 she applied to the Maryland Institute College of Art (MICA) and was chosen from among many applicants to work with



Grace Hartigan. At MICA she explored what fabric and paint could do. She has been experimenting ever since.

After MICA, Nancy began a full-time painting and art career. She has participated in many exhibits, solo or group, as a professional artist. When asked if she had retired, she replied, "I don't know when I ever will. Anyway, not yet!"

Her large patio studio at Broadmead is evidence of her plans for the future.

Nancy's work consists of paintings and "objects." Prominently featured in her work is lace, which she says "like a woman, is made of exquisitely strong fiber." Many recent works involve textile-covered "cushions."

Among her various awards, Nancy received a grant from the Maryland Arts Board during which she spent a year as artist in residence working with inner city school kids. She has also served on several boards, including Center Stage, Maryland Art Place and the Baltimore Museum's Friends of Modern Art.

Nancy has four daughters, one in Germany, two nearby, and one in New York. Before Broadmead she lived in Ruxton and before that in Baltimore City.

By Jackie Mintz

J. David Morris. B-15 443-578-8239

d.morris5539comcast.net. December, 2015

David Morris is a Baltimore native who spent much of his professional career commuting between Baltimore and D.C. He began commuting in the 1990s, when the MARC trains were in poor condition but agreed that those in the 1980s could have been worse.

David worked for the Internal Revenue Service, an agency he ruefully concedes upsets most people. He worked in the international tax section, which explained to taxpayers, their financial advisors and even other IRS employees how income earned abroad would be treated by the Service.

It appears the U.S is either the only country in the world, or one of only two world-wide, that taxes the income of Americans anywhere it is earned. This is called citizenship-based taxation, as distinguished from residence-based taxation.

For example, the income of persons who earn it abroad is subject to U.S. taxes even though already taxed by the country where the income was earned. Fortunately, for those in that situation, IRS laws or regulations usually allow them to be spared double taxation. In many cases the U.S. may also have a treaty with that country providing credit for taxes paid abroad.

A bachelor, David lived in Timonium before moving to Broadmead. Although he hasn't had time to engage in bird watching for a year, he now looks forward to resuming this activity at Broadmead. He is also interested in physical exercise. He has had his Andy Switzer assessment and is starting a thrice weekly program. Impressed by the quality of the equipment here, he says that the equipment in most retirement homes he has seen is of a much lower standard.

David is also favorably impressed by the quality of the *Voice* and may write for it.

By Jackie Mintz

Editor's note: In the Voice's opinion, this last may be the most salient fact about David Morris.



Broadmead Briefs...

Helen Davis and **Florence Platt** placed first in the Round Robin Three bridge tournament this year. Winners were announced at an awards luncheon in the Magnolia Room on December 15. Placing second were **Jean Wilson** and **Louise Williams**; third **Weezie Davis** and **Pris Stieff**; fourth **Nancy Hauss** and **Mary Ruth Sidwell**; fifth **John Benson** and **Teru Mottley**; and sixth **Joan McShane** and **Lois Johnston**.

An **anonymous donor** has given \$600 to the Residents Association with the wish that it support the next issue of the **Broadmead Journal of Poetry and Prose**.

Showing his prowess with a lasso and his willingness to help a lady in distress, **Fred Meise** hurled a cord full of Christmas tree lights over the roof of the back entrance walkway so groundskeeper **Linnette Kanitz** could use the electrical outlet on the north side to decorate a tree near the entrance door. And he did it with just one try.

Phyllis Hoyer has agreed to chair a newly invigorated Bird and Nature group. An organizational meeting will be held Friday, January 8 at 3 p.m. to discuss goals. Suggestions may be submitted in advance to Box E-1. The meeting place will be announced in the weekly (yellow) sheet.



Alice Christensen once again had **December-blooming iris in her R-8 garden last month. It's been reported that yellow iris also put forth some handsome flowers.**

The embroideries done in tiny cross stitches, which adorned the East Hall in December, were the work of resident **Jo Britten**. She has produced Santas and Christmas-themed work for many years.



Lining the opposite wall in East Hall were **Christmas drawings** by children and grandchildren of residents and staff, ages four to 17.

Great Decisions will open its season on Monday January 18 at 3:30 p.m. in the auditorium with readings and a discussion on "The Kurds." **Marcia Reinke** will facilitate. **Park Espenschade** will facilitate on "ISIS" on Monday January 25; and **Bob Forster** on "Migration" February 1. Open Forum speakers will be lecturing on Great Decisions topics in coming weeks.

Members of the **resident committee**, which meets regularly with VP **Kristy Krueger**, like the name "**Hillside Homes**" for the two new mid-rise apartment buildings anticipated in the Master Plan. Quaker names will be selected for the individual buildings. Proposals to rename the **alphabetized garden home** clusters have been put on hold. In other business Kristy reported on her attendance at the recent LeadingAge conference in Boston, the proposed new contracts, how Marketing is using social media and upgrades to the Broadmead website. Broadmead was **94.3 per cent occupied** at the time of the meeting, surpassing a goal of 93.2 per cent. It was anticipated that occupancy could increase to 97 per cent by year end. Several newcomers are also scheduled for January arrival.

The class on “How to Read a Poem”, led by resident **Isaac Rehert**, is meeting Thursdays from 10 a.m. to noon in the Seminar Room.

In an illustrated talk at a December Open Forum, entitled “What Is a Library in the 21st Century?” Winston Tabb, Sheraton Dean of Libraries and Museums at Johns Hopkins University took his audience on a virtual tour



of JHU libraries including the Peabody, the Eisenhower, the library of the School International Affairs and the Applied Physics Lab, and talked about how libraries have changed in the digital age. Tabb oversees libraries in Baltimore and Laurel MD, Washington D.C., Nanjing in China and Bologna in Italy.

Briefs continue on Page 14

Terrence and Victoria Bragg will be cleaning out the three *Voice* computers this month, updating software, changing passwords, deleting old pictures and such.

The terrified staff recognizes the need but the February *Voice* may be late.

Riley joins Marketing team



Fresh from appearances in the Broadmead Annual Report and in The Voice, Riley, who lives with Phyllis Erickson, has now been recruited as the newest member of the Marketing Department. It is Riley's job to write letters to the dogs of prospective residents telling them about the three top things he likes about Broadmead: the great dog park, the walking trails and all his K-9 friends. He also urges them to move in so they can meet and play in the dog park. The letter is signed “fur-ever yours” and signed with a paw.



Among those providing holiday entertainment for the folks in Hallowell and Taylor last month were members of the the Barbershop Seven, above, and musicians Steve Flynn and Bobby Morris with songs of the '40s and '50s.

Photo by Bea Post

Briefs continued from page 13

The weekend after his primary physician told him he had herniated and degenerated cervical discs, CEO **John Howl**, despite some discomfort, ran his best half marathon ever. A few weeks later, after continued pain and discomfort, and in consultation with an orthopedic surgeon, he decided to undergo an anterior cervical discectomy and fusion. The procedure, the same as the one football great Peyton Manning underwent, took place November 30. Three discs were involved.

Displaying his ebullience, John was back to work full time by December 8, sheathed in a neck contraption that allows his interlocutor to stare right at the scar. He expects to wear that for another month.

Almost the entire Broadmead staff, 95 per cent, has participated in the **Person First** program, which recently observed its second birthday. Also participating have been 23 cluster residents, family members, trustees and employees of Friends Circle. The training focuses on relationships as well as the needs and preferences of residents as they transition from Independent Living to Assisted Living and Comprehensive Care. Training sessions will take place monthly during 2016. Residents are urged to sign up.



Serenading in Hallowell and Taylor with Christmas music last month was a large group of Daisy (pre-Brownie) scouts ages six and seven.
Photo by Bea Post

Broadmead visitors were delighted with the whimsical figures of animals fashioned from natural materials such as pine cones, teasels, corn husks, berries, sticks, or nuts, that decorated huge trees in the entrance hall of the Brandywine River Museum in Chadds Ford, PA. The upstairs featured collections of dolls and toy trains, and on the very top floor the famous book illustrations by N.C.Wyeth and the austere paintings of his son Andrew Wyeth and his grandson Jamie Wyeth, along with art created by other members of the Wyeth family. The building itself, with its sinuous glass that repeat the gentle meandering river, was another pleasure.



Baltimore Choral Arts brought its annual musical "tidings of great joy" last month.



The second floor of Hallowell Hall, across from the nurse's station, has been brightened by the addition of two Erroll Hay photographs, enlarged and then framed by resident John Robbins, shown here hanging one at right.. At left, Mike Chilcoat and Steve Alcarese of Maintenance are working to get the display measured correctly. At center is a colorful flag collage donated by Aggie Merrick . Two more Hay photographs now hang in the upstairs dining room. Note cards featuring other of his Broadmead scenes are available at the Country Store.

January events in Hallowell and Taylor

January 1, 3 p.m NewYear's Day music with Norm Hogeland
Hallowell Dining Room

January 6, 2 p.m. Taylor Tea

January 12, 1:30 p.m. Bus ride around town

January 19, 11:30 p.m. Bus trip to Bertucci's for lunch

**January 20 at 3 p.m. Monthly birthday party
with Vintage Entertainment.**
Hallowell Dining Room



Everyone loves Hanukka

whatever their faith. It's a happy time with dancing to the music of the Charm City Klezmer Band, a lot of hand clapping and song plus holiday desserts. Here residents dance under the tutelage of Sheila Meyers, in purple, who chaired the event and has suggested that she will give pre-Hanukka dancing lessons next year.

At right, Jonas Rappeport lights the menorah following a recitation of the traditional story. The event was sponsored by the Multicultural Committee.

Photos by Erroll Hay



With borrowed ornaments from residents, the display case has provided a cheerful reminder of the season

Chinese New Year Celebration

Tuesday, February 2
7 p.m. Auditorium/Lounge
Arranged by Lily Kouo
and the Lifestyle Dept.

Sponsored by Multicultural Committee

Help Wanted....



Bonnie Cox and Lois Sexton are lonely in the Sewing Room. They are trying their best to keep up with the work they are doing for the community, things like lengthening or shortening, letting out or taking in garments, replacing buttons, and mending tears. Unfortunately the ranks of workers have declined because of death -- Donna Smith was the mainstay of the group -- or various temporary disabilities. Some of the disabled will come back once they are repaired, because they like the Sewing Room.

As well they should, for here they can find, in addition to good company, everything they could possibly need to do a sewing job. There is an enormous supply of thread in every color. There are ribbons, tapes, buttons, skeins of wool, and small bolts of cloth. There are scissors and shears. There are irons and ironing boards, and there is a variety of sewing machines, some described as so fancy "that they do everything but talk back." All of them are sent out periodically to be serviced.

Residents who know how to sew should check out the sewing room and join the group. It does useful work for the residents and, incidentally, raises good money for the BRA.

Story by Elborg Forster Photo by Erroll Hay

First Monday Book Group

Auditorium, 10:30 a.m.

January 4 *The Warmth of Other Suns*
by Isabel Wilkerson

February 1 *All the Light We Cannot See*
by Anthony Doerr

Books are available from the Bookmobile

Bird and Nature

Organizational Meeting

Friday, January 8

3 p.m. Seminar Room

All are welcome
Bring ideas of projects and activities that
would enhance our enjoyment of nature

Religion at Broadmead

Friends Meeting for Worship

Sundays at 11 a.m.
Stony Run Board Room

Inter-Faith Vespers

3rd Sundays 4:30 p.m. Lounge
January 17
Amy Schmaljohn
Gunpowder Friends Meeting

Bible Study

(sponsored by
Woodbrook Presbyterian Church)
Tuesdays 10 a.m. Fireplace Room

Catholic Mass

(sponsored by St. Francis Xavier Church)
2nd Wednesdays
10 a.m. Stony Run Board Room

Episcopal Communion

(sponsored by Sherwood Episcopal Church)
1st Thursdays 10:30 a.m.
Dining Room flex space

Conversations in Religion and Philosophy

(sponsored by Towson Unitarian
Universalist Church)
Thursday January 7 10 a.m.
Fireplace Room

New Arrivals

Edwin Hirschman and Del Sweeney	L-10
Rolando and Janice Mascardo	N-11
Raymond and Sandra Lund	J-10
Paulette Trout	R-2

Hopkins professor explores Antarctica at Open Forum

By Elborg Forster

Bruce Marsh, Professor Emeritus of Earth and Planetary Science at Johns Hopkins University, has traveled to Antarctica many times to study volcanoes and the magma they spew forth from the depth of the earth. Having experienced this unforgiving environment for many seasons while working with his students, he became passionate in his admiration for his predecessors who lacked the modern means of keeping warm and safe.

That is why his lecture in the Open Forum series focused on the competing expeditions of the early twentieth century designed to reach the South Pole: principally the English naval officer Robert Scott, who perished in the attempt, and the Norwegian explorer Roald Amundsen, who planted the Norwegian flag at the Pole.

It was a yarn of adventure, macho toughness, nationalist competition, vanity, personal friendship and jealousy, all told against a visual background of grandiose landscapes of endless snow, glaciers, deep crevasses, smoking volcanoes, and high layered buttes – as well as groups of bearded and sunburnt men dressed in furs from head to toe accompanied by sled dogs and Siberian ponies.

Camera Club

Monday, January 18
10:30 a.m. Fireplace Room

Discussion of possible topics

features of your camera
composition
lighting
computer manipulation of photos
printing of photos
critiquing



Broadmead Movies

Auditorium 7 p.m.

Tuesday Movies by Emily Mohr and Fran Pollock
Saturday Movies by John DePrine and Bob Gist

Saturday, January 2 Dances with Wolves

(Kevin Costner) Assigned to a remote junction on the western frontier, a Civil War veteran soon makes unlikely friends with the local Sioux tribe. Costner won an Academy Award for his direction of the picture.
1990 PG-13 181 minutes

Tuesday, January 5 Being Julia

(Annette Bening, Jeremy Irons) Julia, an aging actress, aware of her fading youth and beauty, becomes receptive to the charms of a much younger man.
2004 R 105 minutes

Saturday, January 9 Paper Moon

(Ryan O'Neal, Tatum O'Neal) A con man and his precocious "daughter" work their way across the heartland of depression America selling Bibles.
1973 PG 102 minutes

Tuesday, January 12 My Beautiful Laundrette

(Daniel Day-Lewis) A young Pakistani, living in London, opens an upscale laundrette, hoping to impress his family. A childhood friend, a skin-head, volunteers to help him.
1983 R 97 minutes

Saturday, January 16 Dancing at Lughnasa

(Meryl Streep, Michael Gambon) Despite numerous challenges to their quiet life in Ireland, life goes on for five unmarried sisters. The film is adapted from Brian Friel's renowned play.
1998 PG 94 minutes

Tuesday, January 19 Moonstruck
(Cher, Nicolas Cage) An independent-minded widow falls in love with her fiancée's brother.
2007 PG 102 minutes

Saturday, January 23 Chicago

(Renee Zellweger, Catherine Zeta-Jones) Roxy, a woman of dubious character, hungers for stardom and finally achieves her goal after she lands in jail for murdering her boyfriend.
2002 PG-13 113 minutes

Tuesday, January 26 Out of Africa

(Meryl Streep, Robert Redford) Based on a true story, the Danish writer Karen Blixen, married to a philandering baron, moves with him to Kenya. There she falls in love with the country, the people, and a mysterious hunter.
1985 PG 161 minutes

Saturday, January 30 Being There

(Peter Sellers, Shirley MacLaine) The uncomplicated life of single-minded Chance is changed after he meets the wealthy Eve. Soon, his "wisdom," mostly garden related, has the Washington political elite hailing him as a brilliant advisor.
1979 PG 130 minutes

Open Forum Programs for January

7 p.m. Auditorium

Friday, January 8 The Upcoming General Assembly What to Expect

Luke H. Clippinger
Maryland State Delegate, 46th District

Friday, January 22
The Kurds
William McKee
U.S. Foreign Service Officer, retired

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President: Jim Crowder

Managing Editor: Marcia Reinke

*Associate Editors: Bernie Anderson, Elborg
Forster, Jackie Mintz*

Photography Editor: Erroll Hay

*Editorial Board: All of the above, Nancy Allchin,
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Circulation: Aggie Merrick

*Computer Consultants: Terrence and Victoria
Bragg*

EDITORIAL POLICY

The Voice is produced by and for the Broadmead Residents Association. It seeks to announce and report on activities at Broadmead and to carry news, features and photos of interest to residents.

As its major goal is to promote a sense of community, *The Voice* does not publish criticism of individuals or the three organizational bodies that comprise Broadmead (residents, administration and trustees) nor controversial opinions about Broadmead affairs as there are established procedures for the resolution of internal problems.

The Voice does not publish matters of a religious or political nature, except in the context of a lecture report with attribution to the author of the opinion, nor submissions from outside media due to space limitations and possible copyright problems.

Decisions about content as well as writing and photography assignments are made at meetings of the Editorial Board, usually held the first Wednesday of each month. Advance publicity about events should be submitted by the 12th of the prior month, and those assigned to report on events should submit copy of no more than 400 words by the 12th of the prior month or as soon thereafter as the editors specifically allow. All copy is subject to editing and cutting, should be typed and sent to voice@broadmeadra.org, with a hard copy in *The Voice* box in the BRA office. Style Sheets are available on request.



Sunset over Lake Maybe, December 6, 2015

Photo by Erroll Hay